



-Your Business-

Creating Water ----Through Conservation

We can help you reduce your Water, Sewer, Natural Gas and Electrical costs up to 50%!

Company Profile

Water and Energy Solutions started out as a family-run business dedicated to personalized service, honesty and integrity. The needs of our customers always have been, and always will be the bottom line. As our company has grown, those values remain as strong as ever.

We firmly believe in the dual value of conservation. We recognize the need to be good stewards of our natural resources –future generations depend on the actions and habits of today –yet the future should not be our only concern. By updating obsolete fixtures, businesses and homeowners alike can save thousands of dollars over the next decade.

**Fiscally
Responsible**



**Environmentally
Friendly**

Moving forward, our goal is to have the newest and most cutting edge products available. Assuring quality performance and the greatest efficiency, Water and Energy Solutions will continue to be your first and last stop in the ever-changing path to water and energy efficiency.

With a heart for the betterment of mankind, we at Water and Energy Solutions partner with businesses and organizations that are socially responsible and charitable to those in need. Both home and abroad, Water and Energy Solutions finds innovative ways to make the world a better place.



Water & Energy Solutions Mission and Clients

Our Mission

Water and Energy Solutions is a Minnesota-based company dedicated to helping corporate, non-profit and individual clients find ways to save water and money by introducing highly efficient water and energy conservation products.

Our Clients

Water and Energy Solutions successfully installed 16,000 water saving devices for the Northern Indiana Public Service Company (NIPSCO). Due to the high quality of client service, completion ahead of schedule and resulting savings, NIPSCO and two other Indiana utilities contracted Water and Energy Solutions for another 23,000 installations. This has helped us establish ourselves as an authority in water and energy conservation.

Water and Energy Solutions also has clients and representation in Minnesota, Indiana, Massachusetts, with a recent expansion to Nevada. Our services and products apply to all industries but are especially useful in the following industries:

- “ Hotels/Resorts
- “ Shelters
- “ Apartments
- “ Restaurants
- “ Subsidized Housing
- “ Commercial Offices
- “ Nursing Homes
- “ Colleges and Universities
- “ Government Buildings

Examples of our Core Product Line Savings

**CURRENTLY CONSUMING
@ THIS FLOW RATE:**

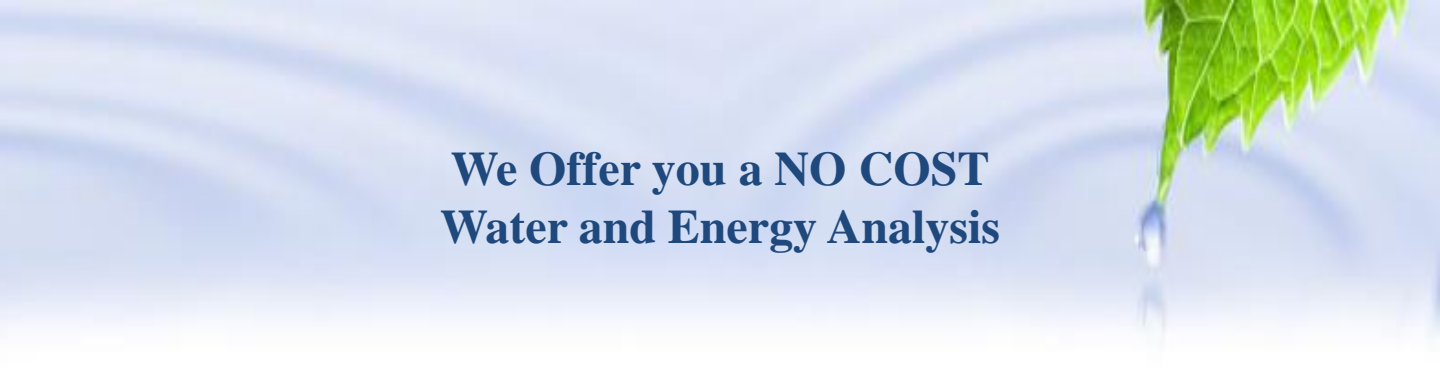
**SWITCHING TO OUR
HIGH-EFFICIENCY PRODUCTS
WILL SAVE IN CONSUMPTION:**

Showerheads @ 5 gallons per minute	to a 1.5 gpm SAVES 70%!
Showerheads @ 3.5 gpm	to a 1.5 gpm SAVES 57%!
Showerheads @ 2.5 gpm	to a 1.5 gpm SAVES 40%!
Sink Aerators @ 5 gpm	to a .5 gpm SAVES 90%!
Sink Aerators @ 3.5 gpm	to a .5 gpm SAVES 85%!
Sink Aerators @ 2.2 gpm	to a .5 gpm SAVES 77%!
Toilets @ 5 gallons per flush	to a 1.1 gpf SAVES 80%!
Toilets @ 3.5 gpf	to a 1 gpf SAVES 70%!
Toilets @ 1.6 gpf	to a 1 gpf SAVES 38%!

Toilets account for 25% of our domestic water consumption. Half of the toilets in the U.S. consume @ 3.5 gpf or greater!

Replacing those toilets with a High-Efficiency Toilet will SAVE 1.6 BILLION GALLONS OF WATER PER DAY!

This equates to 25 billion glasses of drinking water per day!



We Offer you a NO COST Water and Energy Analysis

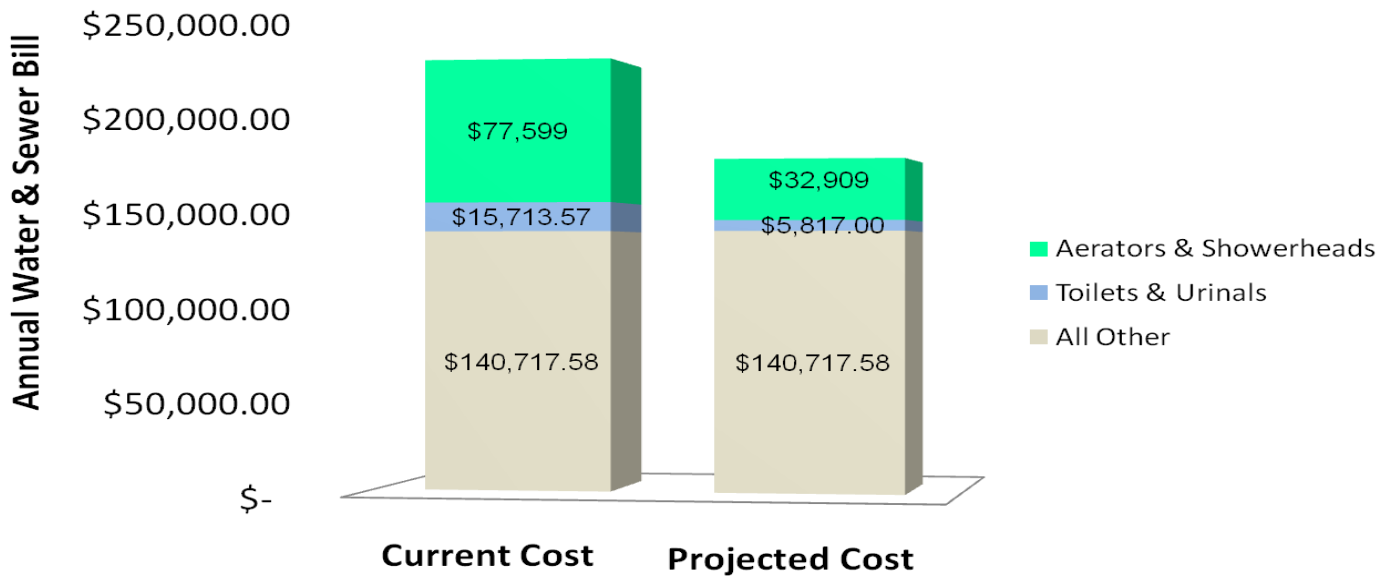
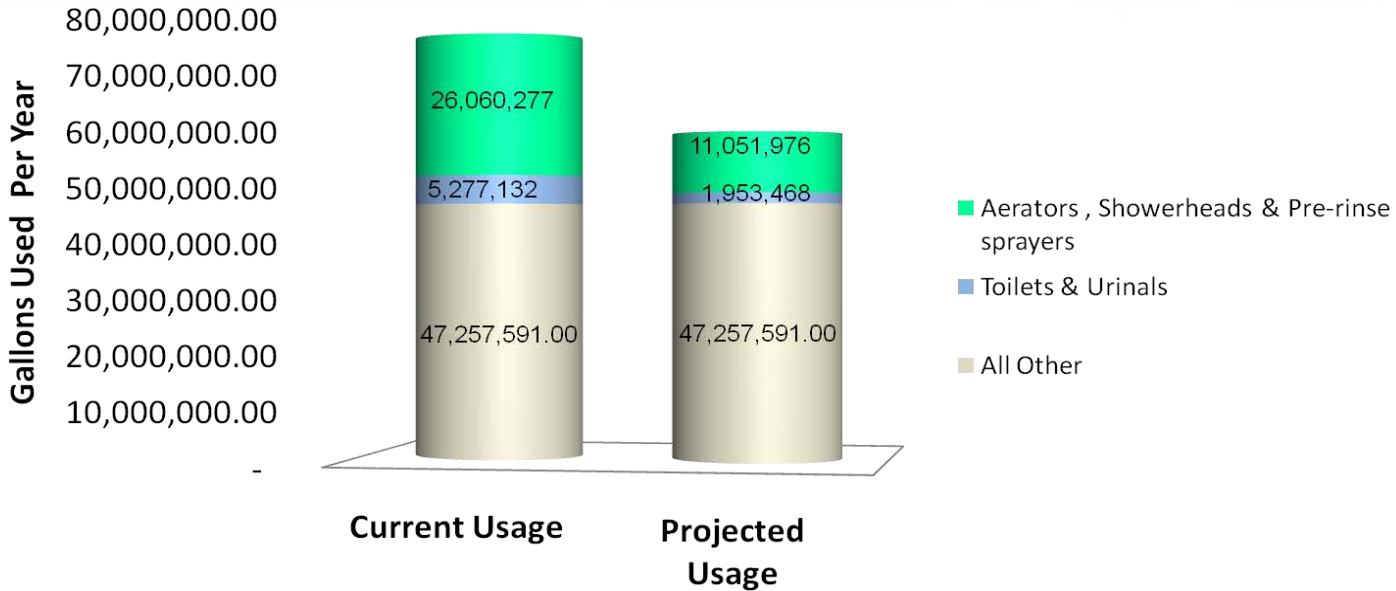
No two homes and businesses are alike. Every one of our clients has different water conservation needs, and we make sure to meet them. Our expert team offers a no cost, no obligation Water and Energy Analysis to help you figure out how best to save water and save money. They will chart the flow rates of your current water and energy fixtures and compare them to our state of the art, low consumption fixtures.

The Water and Energy Analysis is the starting point for any home or business. It will give us a plan of attack in determining the areas that offer the fastest rate of return on investment.

The estimated cost of this energy analysis is \$1,500+ per building. When those same competitors offer something similar, they often require a purchase in order to receive a free energy analysis. You are never obligated to purchase through Water and Energy Solutions. The Water and Energy Analysis offers a responsible, prudent way to discover how much you can save the environment, and how much you can save your pocketbook.

We offer this no cost energy analysis because we have faith in our product line. We know that the estimated savings after each Water and Energy Analysis speaks for itself. Water and Energy Solutions wants to help you save money and the environment, and charging a fee for an energy analysis is not the way to do it. Here is a sample of the type of things you can expect from your no cost energy analysis.

Examples Report



23.3% Water Reduction
 Dollars Saved: \$54,586.00
 Gallons Saved: 18,331,965



Financing Your Purchase

At Water and Energy Solutions, we know that high energy costs and dwindling resources are problems whether or not you can afford solutions to them. For this reason we offer a multitude of ways to finance your purchase from our quality line of products.

We have three distinct plans to fit your needs:

- Cash
- Zero cash out of your budget Lease to Own financing plan with up to a sixty month term
- The Wes “In House” Financing Plan / Phased

We offer quick approval, competitive rates and a wide array of payback schedules structured to your unique situation. In this faltering economy, most budgets are strained. The Water and Energy Solutions financing options makes sure that every home and business is able to conserve valuable natural resources while also cutting down on their overhead costs.

Here are some details about just one of our financing plans.

Water & Energy Solutions -Lease to Own Financing Program

- At the end of the lease, you own the equipment.
- 36, 48 or 60 month lease term options available.
- Leasing allows for acquisition of our money saving products without you needing to obtain a bank loan.
- Our product line pays for itself with the potential for a very fast and high ROI.
- These savings do not take into consideration future utility company price increases.
- Water & Energy Solutions will even reimburse the first and last month lease payment for you.

In many cases, the collective monthly savings will be more than the cost of the fixtures!



Water & Energy Solutions Direct Install Program

Whether you have the staff to install our products or not, the important thing is to reduce your ever rising utility costs. Our Direct Install Program is designed for those companies that see the benefits in saving tremendous amounts of money and the value of doing so immediately.

We are committed to saving our clients the most money possible. We believe we can show you that our Direct Install Program offers you the best value for your money. We understand the need to get numerous bids is time consuming and that your time is valuable.

The cost of our Direct Install Program is dependent on what it is that we are installing. Some businesses opt for just showerheads and sink aerators. Others choose even more savings by replacing their high water usage 3.5 gpf toilets with one of our 1.0 gpf toilets or our 0.9/1.6 dual flush toilets. Water and Energy Solutions may either charge units, the lower the fee. Here are some ways the Direct Install Program can help you:

- We insure our work
- Expedited Installation
- We get rid of old products
- If something breaks, we replace it
- Immediate Savings Realized!

Let Water & Energy Solutions simplify the process and add quick savings to your bottom line.

Businesses Customers

” (NIPSCO) Northern Indiana Public Service Company contracted with Water and Energy Solutions to install product in 9500 units. Water and Energy Solutions installed over 16000 units and was awarded another 10000 units. From Aug. 2008 –July 2009.

” Vectren Energy of Indiana contracted with Water and Energy Solutions to install product in 6633 units in Southern Indiana These installs were completed in under a month. Water and Energy Solutions was awarded another 3700 units which were also installed.

” Country Inn and Suites which is a part of Carlson Company Worldwide selected Water and Energy Solutions to help with a pilot project greening two of their corporate hotels.

” “ I n l o o k i n g a t o u r b i l l s o v e r t h e l a s t 9 m o . . . significantly. It would appear that the reduction of our water cost was between 38- 40%. This is a remarkable savings as the rate of return was paid back in a matter of a few months. This letter is to testify that indeed these showerheads that I purchase through Water and Energy Solutions have and are doing everything that was promised. I consider it one of my wisest decisions to purchase these showerheads from Water and Energy Solutions . ”

Owner & Developer, Homeless Shelter, Minneapolis, Minnesota



† This Homeless shelter saved what was estimated to be tens of thousands of dollars in the first nine months with an investment of under \$5,000.00, simply by retrofitting showerheads.



Satisfied Homeowners

Water and Energy Solutions has customers throughout the United States and Canada who enjoy our products.

Here's what they have

"We love the showerhead. The showerhead (1.5 gpm) has a water saving capability (and noticeably better than a comp. We've seen about a \$10/month savings on the gas bill. Everyone should be using this technology. It saves energy/water/sewer and it pays for itself!"

-Kory, Seattle, WA

"I am happy with the Bricor 100 Max showerhead. It provides high pressure without being too airy."

- Ben, Hopkinton, NH

"The showerhead works very well... We are for the Bricor 100 Max showerhead for our other bath."

- Jon, Minneapolis, MN

"My demand heater supplies our whole house and using showerheads that match this flow rate helps a lot."

Out of the four showerheads I'd give the Geckle 100 Max the highest rating."

-Jim, Myersville, MD

"I have found significant savings (40% over the old 2.5 gpm showerheads). I have recommended the product to a number of folks."

-Mike, Staten Island, NY

"We have saved over \$6100 in water costs. Outstanding!"

-Peggy, Elkhart Apartments, Elkhart, IN



The End Result

The priority of Water and Energy Solutions is two-fold:

1. To educate and demonstrate to our clients how they can save tremendous amounts of money with the Water and Energy Solutions core product line.
2. To educate and demonstrate to our clients how our products make it possible to save the largest amounts of water and energy both domestically and internationally.

By the year 2013 36 states will be facing water shortages.

Less than 3% of the worlds remaining water is potable. Only 1% is accessible.

**We cannot increase our supply of fresh water, we can only
change the way we use it!**

The cost of water will only continue to increase.

Let us show you how to use your water and energy more efficiently. This not only preserves our water supply and protects the environment, but will save you *enormous* amounts of money in the process.

**Call Water & Energy Solutions now!
The savings will begin immediately**



Your Next Step

Water and Energy Solutions is committed to giving our customers the best products at the best prices with the best service. We strive to be a company that can offer a complete solution to your conservation needs. Whether you are a homeowner looking for a few showerheads, a business planning to phase in low consumption fixtures, or a state in a serious water crisis, we have your water and energy solutions.

We hold that reducing the usage of water and energy carries a two-pronged advantage. As members of a society where money and natural resources are continually dwindling, it is our responsibility as members of that society to preserve both. Whether you are trying to save money, trying to save natural resources, or trying to save both, WES is ready to offer the complete solution.

Your next step towards savings is to contact us. Please check out our website at www.wesgogreen.com, or call us. We can schedule a no obligation informational meeting, an energy analysis for your building, or answer any questions you may have.

Thank you for choosing to work and partner with Water and Energy Solutions.

We look forward to doing business with you.

Contact us at:

Water and Energy Solutions Inc.

6040 Earle Brown Drive #300

Minneapolis, MN 55430

Toll Free: 1-866-611-5404

Office: (612) 326-3180

Fax: (763) 205-1485

CustomerService@wesgogreen.com

www.wesgogreen.com